

VIDEO	AUDIO
1. OPEN ON LS OF DANCE STUDIO. FIVE BALLERINAS WEARING CLOTHING FROM THE LULULEMON BALLET COLLECTION ARE DANCING IN SYNC. PAN ACROSS DANCE STUDIO. (:05)	MUSIC (INSTRUMENTAL) ANNCR (VO): This is art.
2. CUT TO NEW SCENE ON A BUSTLING CITY STREET IN NEW YORK CITY. MS OF ACTRESS GETTING OUT OF TAXI AND THEN WALKING BRISKLY DOWN THE SIDEWALK WEARING A	SFX: (SOUND OF BUSTLING CITY; CARS HONKING) ANNCR (VO): This is travel.

LULULEMON PARKA AND OTHER CASUAL WEAR. THE ACTRESS IS ALSO CARRYING A LULULEMON TRAVEL TOTE. (:05)	
3. CUT TO NEW SCENE IN AN URBAN YOGA STUDIO. PAN ACROSS THE STUDIO AS A YOGA CLASS IS IN SESSION. EVERY ACTOR IN THE YOGA CLASS IS WEARING LULULEMON YOGA APPAREL AND PRACTICING YOGA ON LULULEMON YOGA MATS. (:05)	MUSIC (INSTRUMENTAL) ANNCR (VO): This is yoga.
4. CUT TO NEW SCENE IN PARK. ONE ACTRESS WEARING LULULEMON LEGGINGS AND CASUAL WEAR IS WALKING HER DOG AND TALKING TO ANOTHER ACTRESS ALSO WEARING LULULEMON. AN ACTOR ON A SKATEBOARD RIDES PAST THEM WEARING LULULEMON SHOES, JOGGERS, AND CASUAL ATTIRE FROM THE LULULEMON MEN'S COLLECTION. (:05)	MUSIC (INSTRUMENTAL) ANNCR (VO): This is athleisure.
5. CUT TO A NEW SCENE IN THE CITY WHERE A RACE IS ABOUT TO TAKE PLACE. ZOOM IN, IN SLOW MOTION, ON A ACTOR AT THE STARTING LINE WEARING ALL LULULEMON ATHLETICA RUNNING GEAR. THE HORN SOUNDS AND THE MAN BREAKS HIS STARTING POSITION AND BEGINS TO RUN THE RACE. (:05)	MUSIC (CONGRATULATIONS BY POST MALONE; BEGINNING OF CHORUS) ANNCR (VO): This is your life...
6. CUT TO MS IN SLOW MOTION OF ACTOR CROSSING THE FINISH LINE AT THE END OF THE RACE NOTICEABLY AHEAD OF EVERYONE. THE MAN CHEERS AS HE TEARS FINISH LINE. (:05)	MUSIC (CONGRATULATIONS BY POST MALONE; END OF CHORUS) ANNCR (VO): Live it to the fullest in Lululemon.